



Dawn Coaching - *Passionate About Your Performance*



THE AUTHORITY MASTERMIND³³ WITH DAWN BATES

WHO?

There are three different kind of leaders who I envisage taking part in this AUTHORity MasterMind. This is not to say others are not welcome to join, they are! Anyone with the desire to be better, combined with the purpose to be of service and who are willing to invest the time and money are welcome!

- 1) You are someone who has, what they call 'woken up'. The person who sees that to really love the life they live, and for them to live out their purpose they have to leave their current 6 and 7 figure role as a 'Corpse of the Corporate World' and use their talents, expertise and network to make a powerful and positive difference in the world, either through their own Start Up for Profit, or Not for Profit business model, Global Social Movement and Advocacy.
- 2) You are the entrepreneur who is ready to take their already successful business and team through the next step change. The business is at least 3-5 years old and employing around 25 individuals, who are all stepping up with the leader of the company ready to serve humanity at a much higher level.
- 3) You are the Board Member of a multi-million USD\$ company who sees a need within the organisation to align to a higher purpose with regards to social justice and humanitarian issues. The organisation will also be wanting to be more inclusive with regards to developing leaders at all levels of the organisation, as well as addressing the lack of equality and diversity present.

It is vitally important to know that all 33 people who will take part in these MasterMinds are people willing to challenge the narrative, willing to seek and speak the truth, and willing to do what is necessary, willing to risk it all for the greatness of humankind.

Due to this variety of individuals taking part, the growth, insights and understanding will deepen across all subjects. The opportunities for all to collaborate and create a much bigger, more powerful and positive impact globally will also expand exponentially.



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Ascending MasterMind Week: Starting at 9am Atlantic Time

- 7 Days: 9 hours per day: Sunday through to Saturday
- Each day starts with 1 hour of: Welcome/Introductions/Updates, A reminder of Purpose, Their Why and Reflections
- 7 x 45 minutes of topic work (20 min workshop, 20 min group work and 25 min discussion) with a 15-minute comfort and movement break.
- Each day ends with 1 hour of action setting, biggest takeaways, results wanted and gratitude for each other, and what to expect the following day.

Ascension MasterMind Month: Starting at 9am Atlantic Time

- Day One: What to expect, Welcome/Introductions/Updates, A reminder of Purpose, Their Why and Reflections
- 4 days working on each module:
 - o Day 1 workbook,
 - 1 hour of Welcome/Introductions/Updates/Reflections
 - 7 x 45 minutes of topic work (20 min workshop, 20 min group work and 25 min discussion) with a 15-minute comfort and movement break.
 - 1 hour of action setting, biggest takeaways, results wanted and gratitude for each other, and what to expect the following day.
 - o Day 3 4-hour Q&A Session and task/goal setting
 - o Day 4 Implementation of content
- Day 30: Processing, Releasing and Gratitude Flood, combined with creating a plan of collaborative action to move forward.

The Ascended Masters AUTHORITY MasterMind: Starting at 9am Atlantic Time

- Induction Day: What to expect, Welcome/Introductions/Updates, A reminder of Purpose, Their Why and Reflections, Networking
- 4 Weeks working on each module:
 - o Week 1 workbook,
 - o Week 2 9-hour Online Event
 - 1 hour of Welcome/Introductions/Updates/Reflections
 - 7 x 45 minutes of topic work (20 min workshop, 20 min group work and 25 min discussion) with a 15-minute comfort and movement break.
 - 1 hour of action setting, biggest takeaways, results wanted and gratitude for each other, and what to expect the following day.
 - o Week 3 7-hour Q&A Session and task/goal setting
 - o Week 4 Implementation of content
 - o Each day starts with 1 hour of: Welcome/Introductions/Updates, A reminder of Purpose, Their Why and Reflections
- Each 9-hour online event consists of 7 x 45 minutes of topic work with a 15-minute comfort and movement break.



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- Each day ends with 1 hour of action setting, biggest takeaways, results wanted and gratitude for each other, and what to expect the following day.

Modules to look forward to:

One: Leadership Through the Ages

Two: Natural Born Leaders

Three: It's a Culture Thing

Four: A Voice for the People

Five: Your Net Worth Convictions

Six: Brand Yourself Your Way

Seven: Blow Your Own Trumpet

Each module is broken down into 7 additional topics, which will be detailed in the workbook you will be sent upon making your nonrefundable deposit.

Where?

Each event will take place via a Zoom call.

There will be an online Learning Management System (LMS) where all discussions before, during and after each event will take place, offering the participants an opportunity to share ideas, network with each other and create collaborations moving forward.

All documents, workbooks, recordings, and any additional material will be uploaded into the LMS.

Prior to the events taking place a workbook will be sent to the participants email address with all the information they need to access the live events and group.

When?

The Ascending Masters AUTHORity MasterMind will run from 21st June 2021 to the 27th of June 2021, with registration closing on the 11th June 2021.

The Ascension Masters AUTHORity MasterMind will run from 1st July 2021 to the 31st of July 2021 with registration closing on the 11th of June 2021.

The Ascended Masters AUTHORity MasterMind will run from 1st August 2021 to 28th Feb 2022, with the 1-month aftercare service running until the 31st March 2021



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How?

To find out how to register for any of the above MasterMinds, please email Dawn Bates using hello@dawnbates.com or book directly for a discovery call using <https://ascendedmasters.youcanbook.me>

*Networking at the next level - Knowledge Gained-Shared-Intensified –
Business Blueprint Leveraged and Ignited - Return on Investment Quantified –
Humanitarian Book Published - Global Movement Started-Amplified - Life Leveraged –
Positive Powerful Impact – Profits Magnified*

