

MANUSCRIPT ASSESSMENT





Why choose a manuscript assessment with DBI

Manuscript assessments can be done at various stages of the writing process, and they are a useful took in reducing the overall investment required when it comes to editing and proofreading.

At Dawn Bates International (DBI) we offer three different options for your manuscript assessment.

- 1) Ongoing manuscript assessment price on application
 - This option is automatically included within the private 1:1 coaching with your coach. If you are at the beginning of your author journey, or have just started and would like to select this option, then please contact us using hello@dawnbates.com
- 2) First draft manuscript assessment \$1555USD
- 3) Final draft manuscript assessment \$1555USD

What do the DBI manuscript assessments include?

- A chapter-by-chapter assessment to ensure your storyline is cohesive, the various chapters 'hang together' and your voice(s) is/are consistent and well written, honouring the intention of the book for the market you are writing for.
- We help you clarify who your ideal reader is and how to structure the manuscript for a more powerful reader experience.
- > You will receive an overall view of your manuscript in terms of flow, writing style and the consistency of temporal classification (past, present and future tense) whilst also identifying your stronger temporal style and voice
- We will also highlight different aspects which either need to be further developed and require further explanation for culturally diverse global markets.
- > We will highlight different aspects for you to consider in the future marketing of your book and yourself as the author.
- We will also channel our 'inner hater' giving you aspects to think about to prepare you for those in the world who just love ripping people to pieces for self-satisfaction, or news headlines.
- ➤ Basic editing as the manuscript as we read will be completed, but does not include final proof reading to ensure the flow and storyline is 'on point' and meeting the intended message you wish to convey.
- > Identification of merchandising and additional income stream ideas for you to consider
- Business development and brand expansion strategies which will ensure a successful return on investment moving forward

Why do we offer manuscript assessments?

Editing and proofreading require a substantial investment, and neither include the broader scope of marketing, cultural diversity, nor do they include the business and lifestyle preparation of being an author.

In today's ever connected world it is no longer enough to simply have your manuscript edited for grammar, vocabulary and legalities, so we provide you with that extra edge in an ever-growing marketplace.

By having your manuscript assessed with DBI, we will identify aspects of your manuscript which will ensure your finished product will stand the test of time and be a much richer and powerful product for a wider, culturally diverse and global audience.

If you have any questions, please make sure you contact Dawn using the details she has shared with you, or email hello@dawnbates.com

With kindest wishes from all at Dawn Bates International https://dawnbates.com